

Earn Money for Your Business by Reducing Your Electric Use a Few Hours a Year

Join an educational webinar on Thursday, December 3rd from 10 to 11 a.m. to learn how your business can save, and even earn, money through Demand Response programs. On just a few days each year, you will be called upon to lower your electricity usage for a few hours that day.

Demand Response pays large commercial & industrial electric consumers to curtail loads at critical times on the regional electric grid to help prevent blackouts and system peaks. Under current pricing, 1,000 kW of curtailment can bring revenues and savings to participating facilities of almost \$500,00 over the next several years.

This webinar is organized by Berkshire Environmental Action Team in partnership with National Grid, Eversource, and CPower Energy Management, to share with Berkshire County businesses how to save and earn money through demand response programs.

The webinar will be held on Thursday, December 3rd from 10 to 11 a.m. on Zoom. [Please click here to register](#). If you have any questions, please email jane@thebeatnews.org.