



BRPC

Berkshire Regional Planning Commission

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Outdoor Recreation Photography Solicitation

BRPC seeks photographer services to capture outdoor recreation images in the Berkshires.

We are looking for photography of various recreational activities that will be featured on a pending outdoor recreation website for Berkshire County. BRPC may also utilize the imagery in a wide range of placements, including printed reports/documents, social media posts, and on our existing websites (www.berkshireplanning.org and www.berkshirebenchmarks.org).

Outdoor Recreation activities that we need photography for include:

- Hiking
- Camping
- Picnicking
- Swimming
- Motor boats
- Canoe/Kayak/SUP
- Road Biking
- Mountain Biking
- Downhill Skiing
- Cross-Country Skiing
- Snowshoeing
- Horseback Riding
- Golfing
- Outdoor Athletics (baseball, basketball, tennis, etc.)
- Skate Park
- Adventure Park
- Wildlife Viewing
- Playground
- Dog Park
- ATV/OHV
- Snowmobiling
- Fishing
- Hunting
- Primitive (being in the woods with no trails or other facilities)

Most of these photos should be taken during the summer of 2023; however, some photos need to be taken during the 2022-2023 winter (Downhill skiing, cross-country skiing, snowshoeing, snowmobiling). BRPC has contacts for many of these activities and can provide them to you to coordinate photo shoots or offer suggestions on locations where these photos can be taken. We do expect the selected vendor to coordinate written or digital photo release forms for any and all persons featured in photos, and pay any model fees to participants directly, if necessary.

Please take the following into consideration:

- We are looking for 3-5 good images per activity.
- Each activity should have a mix of portrait and landscape orientations.
- Travel costs, including fuel and/or mileage, need to be included in your quote.
- Any fees for models need to be included in your quote.
- Existing images you already have in your portfolio are welcome.
- Contract needs to be completed by September 30th, 2023.

Responses are due by November 28th. We would like to make our vendor selection by December 2nd, with contracting in place by December 15th.

Please contact Laura Brennan at BRPC with any questions or to submit your proposal:
lbrennan@berkshireplanning.org.