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FOR IMMEDIATE RELEASE

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## **BRPC Microtransit Study Community Open Houses**

*Join us at our upcoming Community Open Houses, visit our website, and take our survey!*

**Pittsfield, MA** – “Microtransit” is a public transportation service that provides app-based on-demand shared rides within designated zones. Previous studies have identified limited access to public transportation and first/last-mile connections as major transportation barriers in the Berkshires. Microtransit, a shared-ride on-demand public transit service, has been explored to overcome these barriers and enhance mobility.

BRPC and its consultant, Foursquare ITP, are actively working on the Berkshire Microtransit Feasibility Study efforts. This study will help determine where, when, and how microtransit could operate in Berkshire County.

BRPC is hosting a series of open houses across Berkshire County to talk about a potential on-demand microtransit service designed to meet local needs. This is your chance to learn more, ask questions, and share ideas. Your feedback is key to making this service work for our community.

### **Community Open Houses:**

- **Friday, July 18** - North Adams, **10:00 am to 12:00 pm**, MASS MoCA: Courtyard A
- **Friday, July 18** - Pittsfield, **2:30 pm to 4:30 pm**, Intermodal Center
- **Saturday, July 19** - Lenox, **12:00 pm to 2:00 pm**, Lenox Community Center: Lunchroom
- **Monday, July 21** - Virtual, **4:00 pm to 5:30 pm**, [Register here](#).

Please see our website for more information and take our survey! [\*\*BRPC Microtransit\*\*](#)

**About BRPC:** Berkshire Regional Planning Commission is the regional planning agency for Berkshire County, Massachusetts, providing comprehensive planning services to municipalities, which include land use, transportation, community and economic development, housing, public health, and environmental planning. BRPC promotes regional collaboration among communities and works to increase coordination between all levels of government.

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