



BRPC

Berkshire Regional Planning Commission

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Berkshire Community Mobilizes for Harm Reduction "Day of Action"

Pittsfield, MA — On Saturday, June 27 and Sunday, June 28, 2026, community members will participate in Harm Reduction "Day of Action" across Berkshire County. Following successful outreach projects this spring, workers will again go door to door to distribute lifesaving overdose prevention supplies, and to share resources and knowledge directly with residents in areas with higher ratios of opioid-related emergency 911 calls.

Staff from several Berkshire County public health agencies and substance use awareness groups will team up with community members to raise awareness of changes in the opioid and stimulant supply, particularly among people who use more recreationally. The initiative will also distribute naloxone and resource guides, help to connect individuals with support services, and combat the stigma surrounding substance use.

Outreach efforts will take place from noon to 4 pm on Saturday, June 27, in North Adams, and from noon to 4 pm on Sunday, June 28 in both Pittsfield and North Adams. Participants will have completed a mandatory training session and will carry identification and leave-behind materials with them.

The "Day of Action" is in partnership with the Berkshire Overdose and Addiction Prevention Collaborative (BOAPC) and Berkshire Harm Reduction. It aims to reduce overdoses and connect neighbors to vital resources.

This work is supported by a grant from the Mosaic Opioid Recovery Partnership and the town of Hancock, funded by the MA Department of Public Health, Bureau of Substance Addiction Services and powered by RIZE Massachusetts Foundation.

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About Berkshire Overdose and Addiction Prevention Collaborative (BOAPC):

The mission of the [Berkshire Overdose and Addiction Prevention Collaborative](#) (BOAPC) is to collectively implement local policy, practice, systems, and/or environmental changes to reduce harms from opioid and stimulant use, and to prevent substance-related deaths and harmful impacts throughout the 32 municipalities in Berkshire County. BOAPC provides an engaging space for cross-sector partners to work together to identify needs in the community and implement solutions.

About Berkshire Regional Planning Commission (BRPC):

BRPC is the regional planning agency for Berkshire County, Massachusetts, providing comprehensive planning services to municipalities, which include land use, transportation, community and economic development, housing, public health, and environmental planning. BRPC promotes regional collaboration among communities and works to increase coordination between all levels of government.